

Rochester Area Task Force on AIDS, Inc.

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TESTING DAY COMMITTEE MINUTES 04/05/04

Present: Jeff Bookhart, Jerry Casey, Lucia Colindres, Shayla Council, Priscilla Hardy, Ebonee Johnson, Bill Kress, Michael Lee, Luis Lespier, Eric Libey, Kyle Lidge, Gail Perlstein, Cheryl Rivers, Patty Ross, Jamie Sparacino, Lynn Varricchio, Jackie Williams, Clarence Wynn, Pat Zacharias.

Review of Minutes:

Patty Ross made a motion to approve the minutes as written and Jerry Casey seconded it. The motion was passed.

Committee Updates:

- Finance – needs estimate of number of lunches each agency will need as incentives. They have a number of vendors to choose from but can only use one or two if they want a drug company to pay for it. Drug companies can only pay vendors directly.
- Outreach – nothing to report.
- Promotion – Julian met with DKX. Natalie Smith wants to meet with RATFA to discuss how WDKX can become more involved. Arlene emailed us that she has contacted Ernie Jackson of Project WAVE and will meet with him on April 20.
- Logistics – no report.

Presentation: Joe Davignon, GlaxoSmithKlein

Joe spoke to us about securing funding from drug companies. Most companies have chosen to be governed by the Pharma Codes. These are guidelines that restrict funding. There are two methods of requesting funds. One is for large grants, which usually require the drug rep to submit a proposal to the company and these can take several months to approve. The other is for smaller amounts and usually can be requested more informally. Joe re-iterated that he can usually secure funding for events that require food or beverage but that it is easier if he pays the vendor directly. Education is required at these events but education can be defined as either group or individual.

Jerry passed around a sample tote bag that included some of the giveaways that GSK is providing this year.

Tally Forms:

Jerry passed out samples of the tracking forms to be used by all the agencies for Testing Week. There was discussion regarding the Risk category. Should Prostitute be changed to Anonymous Sex? Prostitute is a risk group but anonymous sex is a risk behavior. It was also pointed out that Transgender is not itself a risk. Jerry will discuss this with his colleagues in Buffalo since we all use the same form. We will discuss the forms again at the next meeting.

Media Events Sign Up:

Jamie passed around a sign up sheet for anyone interested in participating in media events, i.e. radio and television interviews.

NHTD Events Information:

Patty passed around an information sheet with all the agencies preliminary plans for Testing Week. She asked that people update it to the best of their knowledge.

Incentives:

Jerry stated that there will be incentives for everyone. However, we may not have supplies to ensure that everyone gets exactly the same incentives. Jerry reminded agencies that the NYSDOH will again be sharing incentives that have been gathered from Gifts in Kind. This is meant for agencies that do not normally participate in the Gifts in Kind program. We do have a few Wegman's gift cards already and we expect to be able to purchase more.

Next Meeting: Monday, April 19, 2004 at 2:00 PM at FLHSA.