

# Ryan White Care Network for the Finger Lakes Region

Finger Lakes Health Systems Agency  
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Rochester, NY 14607  
(585)461-3520  
[www.knowingsbetter.org](http://www.knowingsbetter.org)

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## Testing Day Meeting Minutes June 2, 2008

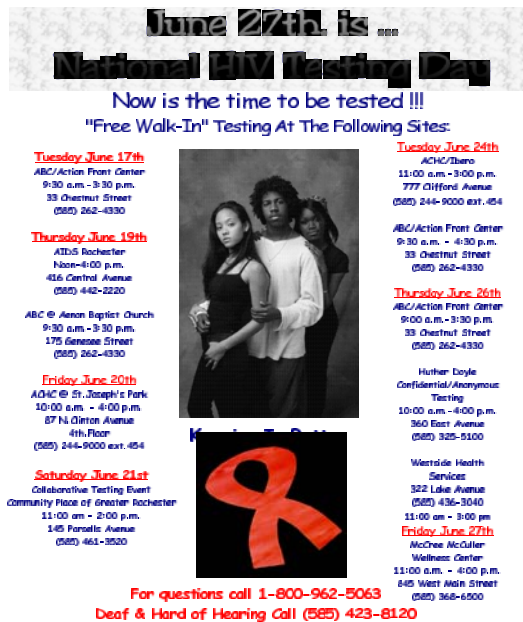
**Present:** Sherita Bullock, Rodney Frazier, Crystal Hunter, Anita Marrero, Ameen McFadden, Gloria Melendez, Chris Morrow, Isabel Rosa

**Staff:** Nora Rowland, Pat Zacharias

### Collaborative Outreach – Distribute Flyers

The flyers for the National HIV Testing Day were distributed for review and comments. The flyers were reviewed and corrections were submitted and made by Julian Brown and the flyer will be finalized this week.

### Sample Testing Day Flyer



The flyer features a central image of a man and a woman embracing, with a red HIV awareness ribbon below it. The text is arranged around the image, providing details for testing events on various dates in June 2008. At the top, it says 'June 27th is National HIV Testing Day' and 'Now is the time to be tested!!!'. Below that, it lists 'Free Walk-In' Testing At The Following Sites:'. The sites listed include ABC/Action Front Center, AIDS Rochester, ABC @ Aeon Baptist Church, AIDC @ St. Joseph's Park, Saturday June 21st Collaborative Testing Event, Tuesday June 24th AHC/Baro, ABC/Action Front Center, Thursday June 26th ABC/Action Front Center, Hurter Doyle Confidential/Anonymous Testing, and Westside Health Services. At the bottom, it provides contact information: 'For questions call 1-800-962-5063 Deaf & Hard of Hearing Call (585) 423-8120'.

**June 27th is**  
**National HIV Testing Day**

Now is the time to be tested!!!  
"Free Walk-In" Testing At The Following Sites:

**Tuesday June 17th**  
ABC/Action Front Center  
9:30 a.m. - 3:30 p.m.  
33 Chestnut Street  
(585) 262-4330

**Thursday June 19th**  
AIDS Rochester  
11am-4:00 p.m.  
436 Central Avenue  
(585) 442-2220

ABC @ Aeon Baptist Church  
9:30 a.m. - 3:30 p.m.  
175 Genesee Street  
(585) 262-4330

**Friday June 20th**  
AIDC @ St. Joseph's Park  
10:00 a.m. - 4:00 p.m.  
87 N. Clinton Avenue  
4th Floor  
(585) 244-9000 ext. 454

**Saturday June 21st**  
Collaborative Testing Event  
Community Place of Greater Rochester  
11:00 am - 2:00 p.m.  
145 Forsyth Avenue  
(585) 461-3520

**Tuesday June 24th**  
AHC/Baro  
11:00 a.m. - 3:00 p.m.  
777 Clifford Avenue  
(585) 244-9000 ext. 454

ABC/Action Front Center  
9:30 a.m. - 4:30 p.m.  
33 Chestnut Street  
(585) 262-4330

**Thursday June 26th**  
ABC/Action Front Center  
9:00 a.m. - 3:30 p.m.  
33 Chestnut Street  
(585) 262-4330

Hurter Doyle  
Confidential/Anonymous  
Testing  
10:00 a.m. - 4:00 p.m.  
360 East Avenue  
(585) 325-5100

Westside Health  
Services  
322 Lake Avenue  
(585) 436-3040  
11:00 am - 3:00 pm  
**Friday June 27th**  
McCree McCuller  
Wellness Center  
11:00 a.m. - 4:00 p.m.  
245 West Main Street  
(585) 368-6500

For questions call 1-800-962-5063  
Deaf & Hard of Hearing Call (585) 423-8120

### **Event at Community Place – Finalize Plan**

Crystal Hunter will be meeting with Tangie Perry of Community Place for a walk through of the building testing room sites. There will be 10 rooms assigned for our use.

### **Live Remotes**

A copy of the remote proposal from WDKX was given to the group. Live remotes will take place at the following locations:

June 17 at ABC 2 hours

June 21 Collaborative event 11:00-2:00 pm

June 26 Huther Doyle 10:00-12:00 pm

The Network Coordinator will work on TV and newspapers releases.

### **Distribution of Incentives**

Incentives for Testing Day events were distributed to the group.

**Next Meeting: TBD**